



FROM SPECIALTY
TO LOCAL

ALWAYS

FRESH.

ALWAYS

EASY.



PROVIDING YOU THE CREAM OF THE CROP

Q U A L I T Y

goes beyond just the freshness of our products; it is a focus on the quality of the whole customer experience. "Always Fresh. Always Easy." is our way of saying that from ordering, to delivery, to invoicing, we make sure that our customers have a smooth experience. Great partners eliminate distractions, not create them, and we get that!

Our USDA trained Quality Assurance Team consistently satisfies over 3,200 customers, including some of the world's most demanding brands such as The Ritz-Carlton, Waldorf Astoria, Windsor Court, Ruth's Chris and Commander's Palace.







WE ALWAYS
DELIVER BEFORE
CRUNCH TIME



ON-TIME DELIVERIES

ensure that before your day gets to crunch time, you have the product already in the cooler, consistently. It's easy to be confident that your delivery is on-time through real-time "Where's My Truck?" customizable texts and emails confirming:

- Scheduled delivery time
- Updated delivery time
- Order arriving soon
- Order delivered

DISTRIBUTING SAFE PRODUCTS IS AT OUR CORE

FOOD SAFETY

protects your products and your valuable brand, so it's serious business. Since 2016, we have been SQF-certified, achieving SQF Level 3 certification, which has recently been re-termed SQF Food Safety in Warehouse and Distribution and Quality Code. We are the only produce distributor in the three state area of Louisiana, Mississippi and Alabama to achieve certification as being compliant with the most rigorous global food safety and quality control programs in the industry.





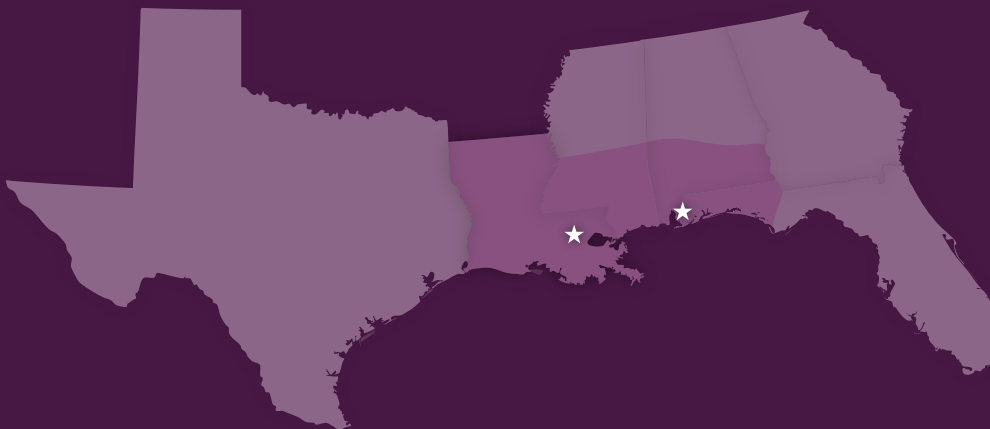




ONE DISTRIBUTOR. ONE EXPERIENCE.

FROM LOUISIANA TO FLORIDA

Market area coverage stretches across the Gulf South Region from Louisiana to South/Central Mississippi and into Alabama and Florida. Our market is continually expanding, so give us a call to see if our service area has recently expanded into your area.



★ Distribution Center



FEAST ON STREAMLINED TECHNOLOGY

TECHNOLOGY

makes it easy to setup custom order guides, order online, receive an order confirmation, integrate with your systems, confirm your delivery time, look up invoices, apply credits (coming soon!) and make payments. It's a streamlined, no hassle way of doing business. Our system currently integrates with:

- Compeat
- Restaurant 365
- Crunchtime
- MenuLink
- Birchstreet
- Fourth
- Many others that accept CSV and XML







HANDPICKED
PRODUCTS
FROM BRANDS
YOU TRUST



KNOW YOUR FOOD

We only procure quality produce from growers you know and trust, including D'Arrigo/Andy Boy, Driscoll's, Mission Avocado, Sunkist, Mann's, and Taylor Farms to name a few. Visit our growers from around the world and learn how they plant, nurture and harvest your food through online farm tours at www.proactusa.com/the-source-live.

We utilize our own long-haul trucking fleet in our subsidiary Double F Logistics to pick up our produce straight from the farms so that we personally take care of your fresh produce from farm to table.



Sunkist

Driscoll's
Only the Finest Berries™



TOUR OUR FULLY- STALKED FACILITY

KNOW YOUR SUPPLY CHAIN

Every part of the supply chain is important to the final quality of your produce - how long it lasts, how fresh it appears on a plate and how it tastes. Protecting the product with state of the art cold chain systems is vital. So in 2017 when we expanded and remodeled our distribution center, we chose the most environmentally friendly "natural" refrigeration process to manage seven different temperature zones custom designed for our products. In 2020 we completely replaced our entire fleet with brand new trucks and, as importantly, all new state of the art refrigeration systems to further protect the cold chain.



MEET OUR FARMERS
& TOUR OUR FACILITY

▶ [Youtube.com/CapitolCityProduce](https://www.youtube.com/CapitolCityProduce)









WE'RE ROOTING **FOR YOUR** **SUCCESS**

C U S T O M E R F O C U S E D

One of the most valued things that Capitol City Produce delivers to our customers is the elimination of distractions. Distractions bleed the day of productivity, frustrate your team, impact your customers and eventually can take valuable time away from families. So we have focused on ensuring consistent product quality, on-time deliveries, order accuracy, in-stock positions and speedy customer service. We provide our customers peace of mind, and a piece of their day back, so they can focus on the important stuff, like growing their business.



IN-SEASON LOCAL PRODUCE CALENDAR

JANUARY

CABBAGE
STRAWBERRIES
SWEET
POTATOES

FEBRUARY

STRAWBERRIES
SWEET
POTATOES

MARCH

CABBAGE
STRAWBERRIES
SWEET
POTATOES

APRIL

BLUEBERRIES	STRAWBERRIES
CABBAGE	SWEET POTATOES
EGGPLANT	ZUCCHINI
OKRA	SQUASH

MAY

BLUEBERRIES	OKRA
CABBAGE	SWEET POTATOES
CUCUMBERS	TOMATOES
EGGPLANT	YELLOW SQUASH
GREEN BELL PEPPERS	ZUCCHINI

JUNE

BLUEBERRIES	SWEET POTATOES
CUCUMBERS	TOMATOES
EGGPLANT	WATERMELON
GREEN BELL PEPPERS	YELLOW SQUASH
OKRA	ZUCCHINI



JULY

BLUEBERRIES
CUCUMBERS
EGGPLANT
GREEN BELL
PEPPERS

SWEET
POTATOES
TOMATOES
WATERMELON
YELLOW
SQUASH
ZUCCHINI

AUGUST

CUCUMBERS
EGGPLANT
GREEN BELL
PEPPERS
SWEET
POTATOES

TOMATOES
WATERMELON
YELLOW
SQUASH
ZUCCHINI

SEPTEMBER

SWEET
POTATOES

OCTOBER

BROCCOLI
CABBAGE
CAULIFLOWER
CUCUMBERS
GREEN BELL
PEPPERS

ORANGES
SWEET
POTATOES
YELLOW
SQUASH
ZUCCHINI

NOVEMBER

BROCCOLI
CAULIFLOWER
CUCUMBERS
GREEN BELL
PEPPERS

ORANGES
TOMATOES
YELLOW
SQUASH
ZUCCHINI

DECEMBER

ORANGES
TOMATOES

PLANTED

WITH FAMILY

OUR SPIRIT

Capitol City Produce has been rooted in time-honored local family business values since 1947. While we are focused on being progressive, relevant, forward-thinking and innovative, for both our customers' and our team's best interests, we remain tethered to our Core Values passed down by our founder, Vince Ferachi. It's that determined focus on the future combined with values from our past that makes Capitol City Produce a unique 4th generation business with the spirit of a startup.

BATON ROUGE, LOUISIANA DISTRIBUTION CENTER

P: 225-272-8153 | TOLL FREE: 800-349-1583
16550 Commercial Avenue, Baton Rouge, LA 70816

ROBERTSDALE, ALABAMA DISTRIBUTION CENTER

P: 866-568-2009
23759 County Road 64, Robertsdale, AL 36567

CCPFRESH.COM



READY TO PLACE
AN ORDER?

Scan to get started.



SCAN ME!